# Copywriter Strategist

# Amy Price

# ACE FIBER Web Copy

In 2020 Alcorn County Electric Power introduced fiber-optic internet to Corinth, Mississippi and the surrounding area. The web copy educates consumers who are new to the technology and reminds the community of ACE Electric's history and record of customer service.

Services Provided: copywriting, strategy session, project management

# THE SPEED YOU NEED. THE SERVICE YOU DESERVE.

Internet at Lightning Speed.

Yep. It's that fast.

In 1934, we brought electricity to Alcorn County. Now, we're bringing you world-class internet speed. No caps on data, no sign-up fees, no buffering... just the service you've come to expect and the fast, reliable internet you've been waiting for. With fiber-optic internet technology, work, play, and live at lightning speed.

### ACE-Fiber.com



AFVET Solutions needed web copy to reflect their brand's personality and experience in a crowded field. The result is copy that presents them as experts with a touch of swagger to help them stand out.

Services Provided: copywriting, website design, logo development (with Art Director), strategy session, project management

#### WE ACCEPT THE CHALLENGE.

# AN UNMATCHED REPUTATION FOR RESPONSIVENESS AND DEPENDABILITY.

AFVET Solutions (AFVETS) exists to support military personnel around the globe as a trusted partner and a force multiplier. We're a Service-Disabled Veteran Owned Small Business with more than 50 years of military experience—including over 4,000 C-17 flying hours supporting logistics, ISR, and special operations missions around the globe.

AFVETS.com



## Web Copy

Gregory Construction experienced rapid growth under the leadership of a young, energetic leader. The web copy balances confidence in themselves with the humble spirit they want to project to their partners.

Services Provided: copywriting, project management

#### Your Partner Start to Finish.

Experts in Civil Construction and Complex Commercial and Industrial Concrete. Gregory builds lasting solutions for our clients in municipal, industrial, and commercial markets.

When you work with Gregory Construction you gain a teammate with experience. We bring a deep range of capabilities and skilled resources, a proven track record, and an accessible leadership team. Gregory is a dependable partner from the beginning of a project to completion.

READY FOR THE CHALLENGE.

### **GregoryConstruction.com**



# Web Copy

Casey Cowley law firm had grown since its founding and discovered its niche. The copy's focus showcases the firm's mission and highlights its experience and expertise with immigration law. It also highlights the firm's connection with the Hispanic community in New Orleans.

Auto Accidents, Immigration + Workers' Compensation

Our mission is to provide you with honest and compassionate legal representation.

Since our founding, we have successfully and proudly represented thousands of Hispanic and non-Hispanic clients. Our team reflects the diversity of our unique city, with employees from five different countries working together to serve the community. We build meaningful relationships with our clients and we are experts in auto accident representation, immigration issues, and workers' compensation.

CaseyCowley.com



5x7 cards for use in educating and recruiting partner businesses for employment of young adults on the autism spectrum.



Services Provided: copywriting, web design, logo redesign

# Campaign for Haul Couture 2015

Designed and implemented campaign for designer insulated bags for travel, food transport and shopping.



## **Copywriter Strategist**

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